ANNUAL REPORT
FY18
MISSION
RideWise connects people and businesses to safe and sustainable travel options that enhance quality of life and create a vibrant economy.

VISION
Somerset County will have a seamless network of efficient transportation choices that are available to everyone.

CORE PRINCIPLES
Educating the community on safe and efficient ways to travel
Advocating for transportation options and enhancements that improve mobility and help the environment
Collaborating with the business community to help employee mobility and to connect people to jobs
Engaging with local government and communities to increase opportunities for biking and walking
CARPOOLING, VANPOOLING, AND TRANSIT

Promoting efficient transportation through carpooling, vanpooling, and public transit.

- 1,991 rideshare and transit inquiries
- 389 vehicles trips eliminated by vanpoolers
- 7,532 vehicle miles eliminated by vanpoolers
- 39,342 cubic feet of carbon dioxide (CO₂) eliminated

374 CARPOOLS
659 CARPOOLERS
11 VANPOOLS
87 VANPOOLERS

VEHICLE MILES ELIMINATED
389
7,532
39,342

Vehicles trips eliminated
Vehicle miles eliminated
Cubic feet of CO₂ eliminated

DRIVE LESS SOMERSET

Encouraging individuals to eliminate vehicle trips and drive-alone miles by trying sustainable ways of traveling for work or recreation.

- 25,017 vehicle miles eliminated
- 01099 round trips saved
- 30521 cubic feet of CO₂ saved

Vehicle miles eliminated by category:
- 1,873 bicycling
- 8,135 walking
- 7,612 ride sharing
- 4,698 public transit
- 10,020 telecommuting
SAFE ROUTES TO SCHOOL
Making it safer to walk and bike to school through educational programming and events.

GOLD
13 SCHOOLS
SILVER
3 TOWNS
BRONZE
10 SCHOOLS
FIRST STEPS

TRAVEL TRAINING
Comprehensive class room and hands-on instruction designed to teach individuals how to travel safely and independently on public transportation.

31 travel training classes
454 participants

SOCIAL MEDIA PRESENCE

Website visitors
ridewise.org

18,431

Facebook followers
@RideWiseTMA

383

Twitter followers
@RideWise @RideWise_SRTS

1,317
STREET SMART PEDESTRIAN SAFETY

Public education that aims to raise awareness of pedestrian and motorist laws.

Manville Street Smart

60% increase in awareness of the “use crosswalks” message

51 warnings 32 summonses issued by police

Raritan Street Smart

78% of post campaign respondents were aware of police efforts to enforce pedestrian safety

193 warnings 50 summonses issued by police
NEW JERSEY SMART WORKPLACES
Statewide recognition for worksites who demonstrate leadership by providing quality commuter benefits to their employees.

Platinum
- II-IV OptoElectronics Devices Inc.
- Alight Solutions
- AT&T
- Bridgewater Township
- Brother International Corporation
- Change Healthcare
- DoubleTree by Hilton
- Duke Farms Foundation
- Ethicon Inc.
- Hillsborough Township
- Janssen Pharmaceutical Companies of J&J
- Johnson & Johnson Bridgewater
- Johnson & Johnson TS
- Matheny Medical and Education Center
- MetLife – Bridgewater
- Nestle Health Science
- Novoryon
- Olde Mill Inn & Grain House
- Pfizer Inc.
- Raritan Valley Community College
- Robert Wood Johnson University Hospital
- Somerset
- Sanofi
- Somerset County Park Commission
- VA New Jersey Health Care System
- Verizon Communications
- Verizon Bedminster

Gold
- ADESA New Jersey
- Bridgewater Marriott
- Eli Lilly and Company
- The Jewish Federation of Somerset, Hunterdon & Warren Counties
- Ortho Clinical Diagnostics
- Somerset County
- Somerset Hills Learning Institute
- Somerset Patriots Baseball Team
- The Oscar & Elia Wilf Campus for Senior Living
- The Palace at Somerset Park
- Township of Franklin
- Township of Warren

Silver
- Affinity Federal Credit Union
- Bernards Township
- Bridgewater Senior Healthcare
- Costco Wholesale North Plainfield
- Parsons
- JM Sorge, Inc.
- SHI International Corp.
- The Spaulding Group

Bronze
- MICRO Corporation
- Premier Development

FINANCIALS

$713,900
TOTAL REVENUE

$499,835
- North Jersey Transportation Planning Authority

$77,609
NJ TRANSIT

$125,650
- New Jersey Department of Transportation

$41,022
- Greater Raritan Workforce Development Board

$19,784
- Contributions/miscellaneous income

$672,483
EXPENSES

$621,367
- Program Services

$51,116
- Administrative Services