

New drivers can help the environment!



WHY SHOULD YOU STOP IDLING?

*Save **gas**: Depending on car type, idling wastes ½ gallon of gas per hour. Saving on gas saves more money!

*After 3 seconds, it is more efficient to turn off the car. Turning off the car saves gas and does not harm the car!

In NJ, idling for 3+ minutes is a \$250 ticket!



*Help the **planet**: For every 10 minutes of idling you prevent, you can save one pound of carbon dioxide, a harmful greenhouse gas, from being released into the atmosphere.



Regional haze from pollution in Washington

WHAT CAN YOU DO TO HELP?

*Turn off the car when waiting in line at a drive through **OR** park the car and go inside



*Turn off the engine when waiting for someone

Especially when waiting to pick up children from school! The polluted air from idling is more concentrated near the ground where they breathe.

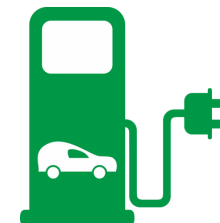


***DON'T** warm up the car on a cold day!



It is unnecessary and wasteful for cars driven today!

*Take the pledge on iturnitoff.com and inform others about the harm in idling



*Consider a hybrid-electric car. The engines turn off when they are not moving!

STOP IDLING!